

PRIVACY POLICY FOR AMI ADVANCED SOLUTIONS, INC. SYNCBOOKS SERVICE

At AMi Advanced Solutions, Inc. (“AMI”), maintaining and protecting the privacy of our customers is very important. We believe that protecting your privacy is an integral part of the service we provide and we know that you care about how your information is used and shared. This policy describes how we collect, store, use and protect your personal information.

BY APPLYING FOR AND USING AMI SERVICES, YOU EXPRESSLY CONSENT TO OUR USE AND DISCLOSURE OF YOUR PERSONAL INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY.

Throughout this policy we use the term “personal information” to describe information that can be used to identify a specific entity (person or business), including but not limited to transaction data. We do not consider personal information to include information that has been anonymized so that it does not identify a specific user or a specific transaction.

How does AMI collect your Personal Information and What Personal Information Does AMI Gather?

We have limited relationships with third parties (“Partners”) and the services we provide for them and to you allows you to conveniently transfer personal information (such as transaction data) between third party services. When you apply for and use our services, you are permitting us to collect your personal information and to provide your personal information to the Partner to fulfill your request. For example, if the service we are providing to you requires us to transfer your transaction data from your point-of-sale software to your accounting application, we will request your username and passwords to these applicable systems so that we may collect the relevant transaction data from one system and transfer it to the other. In providing our service we may also need to request your full name, address, phone number and email address. Our Partners may require additional information, such as your date of birth, credit/debit card numbers, bank account information, social security number or taxpayer identification number, in order for us to provide you with our service.

What Security Measures We Take

We store and process your personal information on our computers located in the US. We protect it by maintaining physical, electronic and procedural safeguards in compliance with applicable US federal and state regulations. We use computer safeguards such as firewalls and data encryption, we enforce physical access controls to our buildings and files, and we authorize access to personal information only for those employees and contractors who require it to fulfill their job responsibilities. When we ask you to provide your personal information, we will do so through the Secure Sockets Layer (SSL) protocol, also known as HTTPS. This protocol provides security for your information by encrypting it as it travels from your computer to our computer. For security purposes, we encrypt all submitted data and limit access via other access controls. Our employees and contractors who have access to personal information are trained in security measures and are required to safeguard your information. Additionally, we regularly monitor the adequacy of our security procedures through internal and third-party audits.

How We Use and Share your Personal Information

If you apply for and use our services, the information we collect about you will be shared between the relevant service accounts you allow us to access. Please note that our Partners have their own privacy policies and AMI does not monitor the subsequent use of your personal information by these Partners. If you prefer that we not communicate your personal information to the Partner – DO NOT APPLY AND USE OUR SERVICES. We may disclose your personal information to law enforcement, government officials or other entities when we are compelled to do so by a subpoena,

court order or similar legal procedures, when we need to do so to comply with law or when we believe in good faith that the disclosure of personal information is necessary to prevent physical harm or financial loss or to report suspected illegal activity. Finally, we may also share your personal information with companies that we merge with or are acquired by. See below for further information regarding business combinations.

AMI will not sell or rent any of your personal information to third parties for their marketing purposes and only shares your personal information with third parties as described in this policy.

The Collection of Anonymous Data

In order to enhance the usefulness of our products and services, we will collect data about our customers' use of our service in a manner that does not include any personal information. While you utilize our service, we note which service pages you visit and the IP address of your computer, but we do not link that address information to your personal information. The general information we gather enables us to serve our customers better by continually enhancing our service based on up-to-date use patterns.

How Long Does AMI Retain Your Personal Information?

AMI retains your information for only so long as necessary to perform the service. Partners will retain information per their own privacy policies.

Accuracy of your Personal Information

AMI is neither responsible for the accuracy of the information you provide which is then transferred to your other account(s).

Notification of Changes to this Privacy Policy

This privacy policy may be revised over time as AMI adds new features to its services or as we incorporate comments from our customers. We may amend this privacy policy at any time by posting a revised version on our Website. Generally, the revised version will be effective at the time we post it. Your personal information will not be used by us for any further purposes, except as required to prevent fraud and assist law enforcement, as required by law in accordance with this privacy policy.

Business Combination

In the event of an acquisition of all or part of AMI by another company, or in the event that AMI were to sell or dispose of all or a part of the business, or engaged in another form of business combination, the acquirer would have access to the information maintained by AMI, which could, subject to applicable law, include your personal information. The acquirer's privacy policy might be different than AMI's privacy policy, or the acquirer might choose to amend AMI's privacy policy. We will follow the procedures described above, "Notification of Changes to this Privacy Policy," in the event of changes in this policy resulting from a business combination. Please contact AMI at any time for the most current version of our privacy policy.

The Use of Cookies

AMI may use "cookies," which are pieces of information that a service transfers to your web browser for record keeping purposes, to facilitate your use of our products and services. These cookies provide us with a means of identifying you and locating your record in the event you save or submit an application. They do not contain personal information and do not grant any access to the application you have on file with us.

You may decline our cookies if your browser or browser add-on permits, but doing so may interfere with the use of our Website.

Our Partners who allow you to use our services may employ cookies and action tags (also known as single pixel gifs or web beacons) to measure usage. AMI cannot comment on their usage.

Links to Other Services

Some pages on the AMI Service may contain links to other services provided by third parties. We do not provide any personally identifiable customer information through these links. When you click on one of these links, you are moving to third party's site. Any information you submit after that point is out of AMI's control. We do not have access to or control over cookies or other features that they may use and encourage you to read the privacy statements of these linked services as their privacy policy may differ from ours.

Policy Regarding Children

Children are not eligible to use our services and we insist that minors (persons under the age of 18) do not submit any personal information to use or use our services. We do not knowingly collect personal information about children.

You Can Contact Us

If you have privacy-related questions that are not addressed here, please contact Support by email to support@amiadvanced.com.

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